



Top 10 reasons your customers should have a Microsoft account

[ACCESSIBILITY](#)

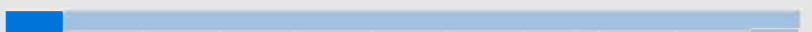
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Connect easier than ever

The average person has 90 online accounts! With so many different usernames and passwords, it can become difficult to manage them all. But what if you could get access to practically every app and tool you need with **just one login**?

In this story, we'll show you the top 10 ways your Microsoft account connects you to all the files, photos, people, and content you care about most.





1 Required for most Windows 11 devices

A Microsoft account is required to set up your new **Windows 11 home edition device** as well as the ability to download and take advantage of some features in the new OS.

If **upgrading a device from Windows 10**, you will also need to use your Microsoft account. For customers who would like to use a local account, they'll need to purchase a Windows 11 Pro edition device.

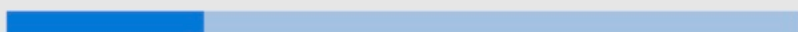


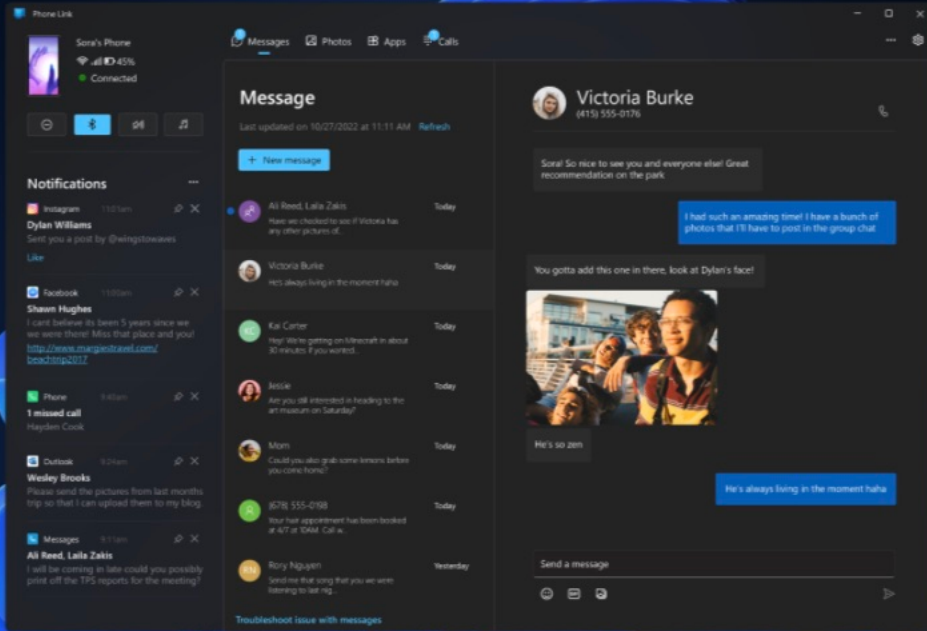


2 Manage your family's digital safety

Manage and monitor your children's digital life with great apps like [Microsoft Family Safety](#). You can [set screen time limits](#) on their devices and set up **content filters** that create a space for kids to explore appropriate apps and games.

And with [activity reporting](#), you're able to view your children's activities on **Windows**, **Xbox**, and **Android** devices. You can even see their search activity when they search with **Bing**.

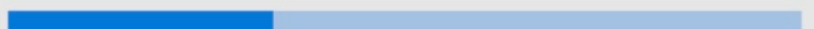




3 Sync your Android phone and PC

Get **instant access** to your phone's photos, texts, and more on your computer. Just snap a pic on your Android and see it on your PC. With the [Microsoft Phone Link app](#), easily **text your friends**, send **group messages**, and type with a keyboard—all from your PC.

And with your 5 GB of **free** [OneDrive](#) **cloud storage** (1 TB with a Microsoft 365 subscription), get **access to all your photos remotely from any computer**—even if something happens to your device.





4 Get the most out of Xbox wherever you are

You'll need a Microsoft account to **connect to Xbox-enabled devices, play games on Game Pass**, and access exciting features like **cloud gaming** on your Xbox, Windows PC, or mobile device.

Use it to **connect with friends** on the Xbox app, and to **update your profile**, gamertag, or avatar. You'll also need it to update your personal Xbox settings, or to **manage children's gaming habits** with the Xbox Family Settings app.





5 Connect for free on Microsoft Teams

Anyone with a Microsoft account has access to the free, basic version of Microsoft Teams.* Use it to stay in touch with friends and family with **unlimited chat** and **unlimited group meetings** for up to 60 minutes.

Have a big group? No big deal. You can message and video chat with up to **100 participants** per meeting, then store your pictures and notes. Plus, share files and tasks with **5 free GB of cloud storage** per user.

*Features and app availability may vary by region.

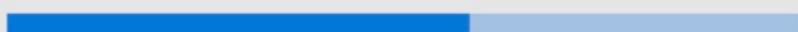




6 Free productivity apps and Microsoft 365

Get it done with [free productivity apps](#) that help you create [to-do lists](#), organize your ideas in a [digital notebook](#), and stay on top of your most important messages and events. And with Outlook's **powerful built-in calendar**, it's easy to keep your appointments, meetings, and tasks organized all in one place.

As a [Microsoft 365 subscriber](#), you'll also get access to **premium features** like **1 TB of cloud storage**, PC Folder Backup, and technical support.



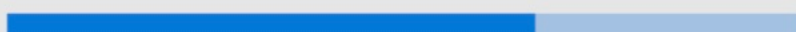


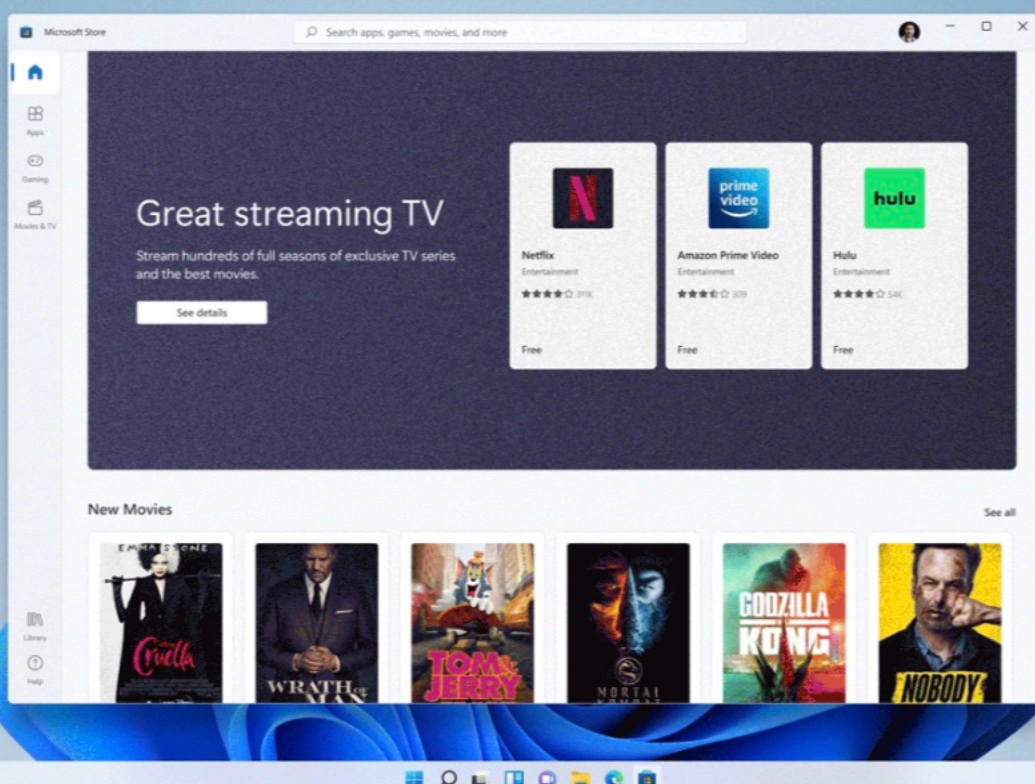
7 Manage your devices

While we hope we never need to, just knowing that we can **find, lock, or erase a lost or stolen Windows device** brings peace of mind.

With your free Microsoft account, not only can you find your device—you can also **lock it remotely** and **schedule a repair**.

To turn on or off the [Find my device](#) setting, just go to **Start** and type **Find my device**.





8 Experience the new Microsoft Store

Experience all that's possible with Microsoft, from the best in productivity and creativity to gaming and entertainment.

The **newly redesigned** [Microsoft Store](#) is sure to help you discover and install the best **apps, games, and movies**—many of them **free**. Plus, all content in the Microsoft Store is **tested for security, family safety, and device compatibility**.



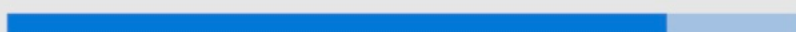


9 Microsoft Rewards

Earn rewards for doing what you already love to do.* Just search, shop, or play with Microsoft and you'll be on your way to earning. Then redeem your points for **gift cards**, **sweepstakes entries**, **nonprofit donations**, and more.

Get points for [shopping online](#) at the Microsoft Store, then support the causes you care about by [searching with Bing](#). And with **daily offers** and **quizzes**, you'll be able to test your skills and earn along the way.

*Rewards not available in all markets.

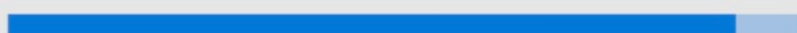




10 It's simply more secure.

Your Microsoft account is like joining a special club that helps make your digital life [more secure](#), with options to easily **manage your account information, enhance your security,** and sign in safer without a password.

Make signing into any Microsoft service safer with the [Microsoft Authenticator](#) app and **verify your identity** on your phone. Plus, with **5 GB of OneDrive cloud storage**, you can keep your files more secure and access them on all your devices.



Make it a great experience



With your **Microsoft account**, you can access all of your favorite Microsoft products and services like **Windows, Microsoft 365, Xbox**, and more. It's **the best way to experience** all the great features and tools the Microsoft ecosystem has to offer.

Help your customers understand how a Microsoft account can make their lives easier, and stay tuned to ExpertZone for more helpful tips!



Select 'X' to close.